

# GUESS MASTER

Date: May 11, 2022

Number of participants: 120

On May 11th, the E&I cell in association with the institute's Innovation Council celebrated National Technology Day by organizing The Guess Master.

The guess master was a 5-part quiz event that included: Guess the price, Call of Action, Guess the famous person from their signature, Guess the company from the tagline, and guess the brand name from the logo. The contestants were divided into teams of 6. They were asked to write their answers after discussion amongst themselves on the given sheet of paper. In the first part of the quiz, the participants were asked to guess the price of a common place product displayed within a time limit of 1 minute. The participants' creativity was put to test in the second round: Call of Action, wherein they were expected to come up with an APT ORIGINAL CATCHPHRASE for the given company. In this next round, contestants had to identify the famous person from their signature in 30 seconds. The fourth round called for quick thinking, where the participants had to guess the name of the company from the tagline. The last round required the participants to recognize the brand from the displayed logo. All focusing on Improving daily life observation skills in a entrepreneur perspective .



# GUESS MASTER 2.0

Date: 3 February, 2023

This is version two of guess master organised focusing on bringing entrepreneurial thinking in daily life among the students . The guess master 2.0 was a 7-part quiz event that included: Guess the price, Call of Action, Call to Action, Tagline methodology, Guess the company from the tagline, and guess the brand name from the logo . All focusing on Improving daily life observation skills in a entrepreneur perspective .

I & E Cell

- Guess the logo
- Call of action
- Many more...

**GUESS MASTER 2.0**

Prizes

Exciting Prizes to Winners Worth Rs 1000

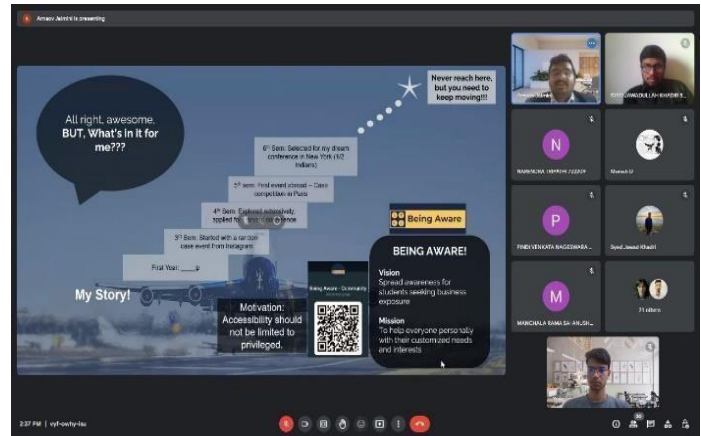
3RD FEBRUARY FRIDAY    TIME 5 PM - 7 PM    ROOM No. 222 SRK COMPLEX



# WEBINARS ON BUSINESS

Date : 22 January , 2023

We invited experienced entrepreneurs, investors, and industry experts to share their experiences, insights, and advice on topics such as ideation, market research, funding, marketing, and business development. Our webinars were interactive and engaging, and we encouraged students to ask questions and share their own experiences and ideas. We also provided resources and tools to help students apply the concepts and strategies discussed in the webinars to their own entrepreneurial ventures. The webinars were well-received by students, with high attendance and positive feedback.





# STARTUP EXPO

Date : 23 February , 2023

The Startup Expo was a platform for startups to showcase their innovative products, services, and ideas to a wider audience. It is a one-day event that brings together entrepreneurs, ,mentors, and students who are interested in entrepreneurship.The Expo was a huge success, with over 2500+ visitors to the Incubation Cell ( Our event Venue ). The event featured 36 startups from various industries such as healthcare, education, technology, and finance. The startups displayed their products, services, and ideas through interactive booths and presentations.

The Startup Expo also provided an opportunity for networking and collaboration among startups and students. The event had 120 students from other colleges who participated in in this Event and have showcased their prototypes and validated their startup idea .At the end of the event, attendees were asked to provide feedback on their experience at the Startup Expo. Over 760+ feedbacks were collected, which will be used to improve the event for next year.

Overall, the Startup Expo was a great success, and it provided a valuable opportunity for startups to showcase their products, and engage with students who are interested in entrepreneurship. In addition It has Been Featured in the E TV Yuva Program which Focuses on innovations from students giving our college a wider outreach .

<https://youtu.be/tsplHMLGuuY> (E TV Telecast of Startup Expo)





# FIELD VISIT TO JNTU - KAKINADA (DESIGN INNOVATION CENTRE)

Date : 15 MARCH , 2023

The I&E cell made a field visit to the Design Innovation Centre of JNTU KAKINADA. The goal of this visit is to get insights into the innovation cells of fellow neighbouring colleges and foster future collaboration with other innovation centres and strengthen the connections. The field visit went successfully and was a memorable experience for the members along with the faculty advisors.

[JNTU KAKINADA FIELD VISIT](#) - VIDEO

[https://drive.google.com/file/d/1--eCOPNBKWWwf5kY8vV-7fvQvFwD1\\_Gr/view?usp=sharing](https://drive.google.com/file/d/1--eCOPNBKWWwf5kY8vV-7fvQvFwD1_Gr/view?usp=sharing)







# E-MERGENCE - NIT ANDHRA PRADESH

Date : April 8 , 2023

## Introduction:

IIT Madras has been making strides in innovation and technology, consistently ranking well in various assessments. The Entrepreneurship Cell (E-Cell) at IIT Madras is pivotal in nurturing an entrepreneurial spirit among its students. It aims to provide a platform for budding entrepreneurs to explore ideas, collaborate, and learn from each other's experiences.

## About E-Mergence:

E-Mergence, hosted by the Entrepreneurship Cell at IIT Madras, is an annual entrepreneurship event. Its primary goal is to offer startups a platform to showcase their innovative ideas and receive feedback from industry professionals and investors. The event also includes workshops and sessions to help participants refine their business concepts and gain insights into the startup ecosystem. E-Mergence has become a significant networking opportunity for aspiring entrepreneurs, fostering innovation and collaboration.

## About the Participants:

The inaugural E-Mergence conference saw participation from 17 colleges and institutes across India, including IIIT Kancheepuram, VIT, and IBS Mumbai and NIT Andhra Pradesh. The event facilitated networking and knowledge exchange among diverse entrepreneurial organizations, enabling them to discuss strategies for building robust entrepreneurship ecosystems.

## EVENT IDEATION AND PLANNING

### Stages of Event Planning

- Ideation
- Planning
- Execution
- Post Event

### Key Things to Note

- Decide your Audience before
- Setup KPIs and SOPs of your event before hand.
- Make sure you are keeping tracks of all Indices.
- Do dry runs and follow a structured timeline.
- Most Important, do a SWOT Analysis at the end.

### Structure of the Event:

Introduction

Masterclass

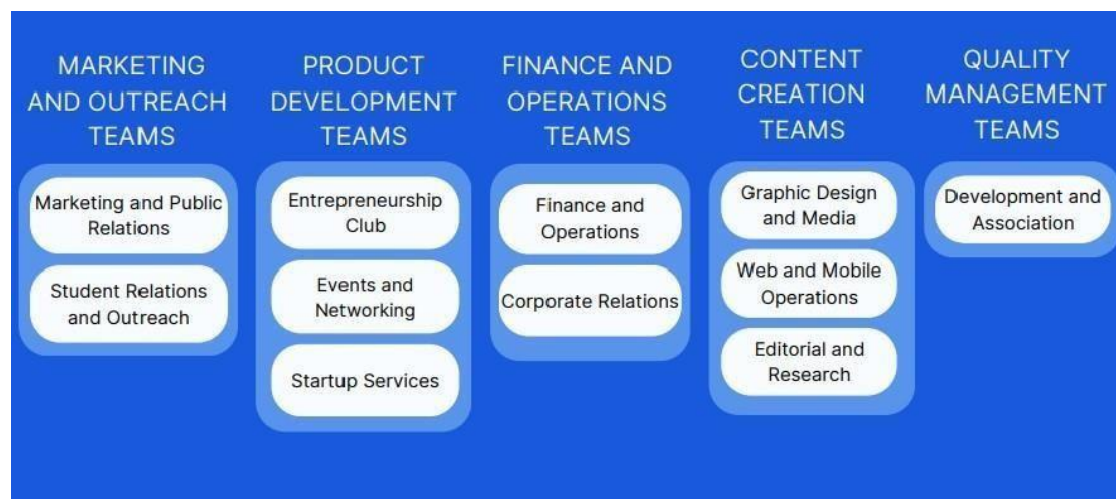
Hustle Hour

Introduction:

Participants introduced themselves and their respective E-cells, fostering networking opportunities and laying the groundwork for collaboration. Each group provided insights into their organization's structure and past activities, promoting mutual understanding and cooperation.

### Masterclass:

A masterclass on entrepreneurship, led by a representative from E-Cell IIT Madras, covered various aspects such as team hierarchy, hiring metrics, and event management strategies. The session emphasized the importance of finding the right audience, securing sponsors, and implementing quality management systems for successful events.\



### Hustle Hour:

During the Hustle Hour, representatives from different organizations brainstormed common challenges faced by E-Cells. Discussions centered on identifying obstacles like resource limitations and talent acquisition difficulties, followed by collaborative problem-solving initiatives.

### Outcomes:

- 1) Enhanced networking opportunities facilitated faster growth and knowledge exchange among participating institutes.
- 2) Critical thinking and interdisciplinary collaboration led to innovative solutions for common challenges, promoting a culture of progressive learning.
- 3) The event served as a unifying platform for institutional startup ecosystems, fostering information exchange and collaboration.



- 4) Collaborative efforts encouraged startups to evolve and expand their market reach, promoting a culture of innovation and growth.
- 5) Embracing diversity and leveraging complementary strengths contributed to positive outcomes and enriched collaborative endeavors.

**Conclusion:**

E-Mergence at IIT Madras provided valuable insights and networking opportunities, enriching participants' understanding of entrepreneurship. The event's focus on fostering innovation and collaboration aligns with the university's vision of nurturing entrepreneurial talent. Overall, E-Mergence equipped attendees with essential knowledge and skills, paving the way for future entrepreneurial endeavors.





# SMART INDIA INTERNAL HACKATHON 2023

Date : September 26 , 2023

Number of participants : 33 teams

SMART INDIA INTERNAL HACKATHON -2023 IDEATION PITCHING COMPETITION.

The event is a hackathon type of competition initiated by Government of India whose objective is to formulate innovative ideas to solve the pressing problems of various government departments , private organizations through the minds of budding engineers. It provides the students an opportunity to enhance problems solving skills and promote collaboration mindset to tackle challenging problems

Prior to the main event the students of the institution were provided with necessary details such as team requirement of 6 members with minimum 1 female student , registration form and deadline for entry , guidelines on getting problem statements , themes from sih.gov.in website and process of selection.

The SPOC of the entire hackathon was Dr.Yuvaraj of ECE department

The main event took place in 021 room of the MMM academic block on 26<sup>th</sup> September at 5:00 PM. There were 33 teams participating from all departments. All the teams gathered at 021 room by 5pm and the event kicked off with a speech by Dr. JSR Shastri with a note on motive of conducting SIH and chance of participants idea being selected and invited to fly to Delhi for presenting at higher level. Next the SPOC Dr.Yuvaraj spoke about the guidelines to be followed while presenting the idea like

- Time of 5 to 8 minutes given to present the idea
- Judging done based on Novelty , Clarity and Feasibility of Idea

Overall there was smooth conduction of the SIH with equal efforts of I&E Cell and Institution's Innovation Council. The teams whose ideas were outstanding were selected for the next level of competition and all the participating teams were provided certificates of participation.

The banner features the National Institute of Technology Andhra Pradesh logo at the top left and the SIH logo at the top right. Below these are logos for the Ministry of Education, Government of India; Smart India Hackathon 2023; 75th Anniversary (Azadi Ka Amrit Mahotsav); G20 India 2023; and the Institution's Innovation Council. The central text reads 'SMART INDIA INTERNAL HACKATHON - 2023 IDEATION PITCHING COMPETITION' in a blue box, with the date and time 'On 26th September 2023 , at MMM 021 @ 5 PM' in an orange box below it. A 'Themes' section lists various categories such as Smart Automation, Fitness & Sports, Heritage & Culture, MedTech/BioTech/HealthTech, Agriculture & Rural Development, Smart Vehicles, Transportation & Logistics, Robotics and Drones, Clean & Green Technology, Renewable/sustainable Energy, Blockchain & Cybersecurity, Tourism, Smart Education, Disaster Management, Toys, and Miscellaneous. A note specifies that teams should contain 6 members with at least one female student. Contact information for the SPOC, Dr. Yuvaraj, is provided. A QR code for registration is included, along with a deadline of 24 Sep 2023.

**NATIONAL INSTITUTE OF TECHNOLOGY**  
**Andhra Pradesh**

Ministry of Education  
Government of India

SMART INDIA HACKATHON 2023

75  
आजादी का  
अमृत महोत्सव

G20  
भारत 2023 INDIA

INSTITUTION'S INNOVATION COUNCIL  
(Ministry of IITD Institutes)

E cell

**SMART INDIA INTERNAL HACKATHON - 2023**  
**IDEATION PITCHING COMPETITION**

On 26th September 2023 , at MMM 021 @ 5 PM

**Themes**

- Smart Automation
- Fitness & Sports
- Heritage & Culture
- MedTech/ BioTech/ HealthTech
- Agriculture & Rural Development
- Smart Vehicles
- Transportation & Logistics
- Robotics and Drones
- Clean & Green Technology
- Renewable/ sustainable Energy
- Blockchain & Cybersecurity
- Tourism
- Smart Education
- Disaster Management
- Toys
- Miscellaneous

Note: Team Should Contain 6 members ( Min 1 Female Student)

**SPOC:** \_\_\_\_\_  
Dr. Yuvaraj  
Phone: 8090673100

**Note:** \_\_\_\_\_  
Certificates will be provided to  
all the participants

Google Form Link For Registration:

SCAN

Deadline  
24 Sep 2023







# SENSORY FUSION

Date : 4 NOVEMBER , 2023

In this event, participants are provided with Arduino boards, which are small, programmable microcontrollers capable of controlling various electronic components. Additionally, they are given access to a variety of sensors (such as temperature sensors, motion sensors, light sensors, etc.) and actuators (such as motors, servos, LEDs, etc.). These components enable participants to create a wide range of interactive projects. The hands-on nature of the event implies that participants are actively involved in building and programming their projects. They have the opportunity to experiment with different combinations of sensors and actuators, learn how to write code to control them using Arduino's programming language (based on C/C++), and troubleshoot any technical challenges they encounter along the way.

Participants actively engaged in combining them in symphony to build new working models and winners were given exciting prizes



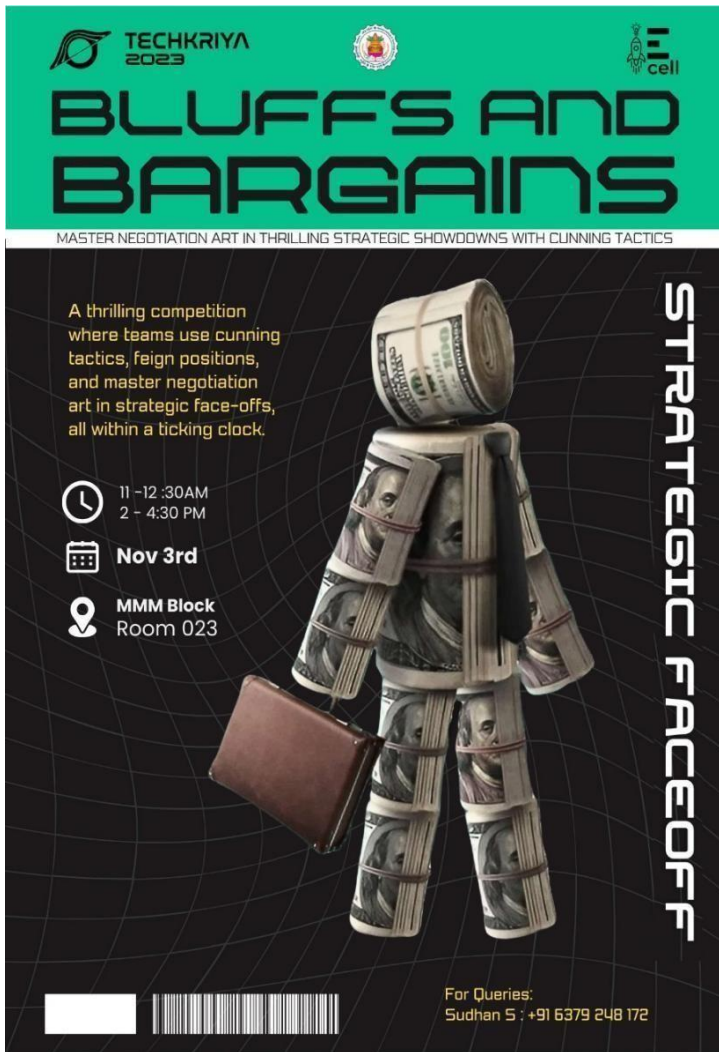


# BLUFFS AND BARGAINS

Date : November 4, 2023

Skillful communication tactics were evident in "Bluffs and Bargains," as negotiators effectively conveyed their positions and needs, persuading counterparts through articulate and compelling arguments tailored to address their concerns.

Negotiators showcased strategic concession management, adeptly determining the timing and nature of concessions to secure favorable outcomes while safeguarding their own interests in the negotiation process.



**TECHKRIYA 2023**

**BLUFFS AND BARGAINS**

MASTER NEGOTIATION ART IN THRILLING STRATEGIC SHOWDOWNS WITH CUNNING TACTICS

A thrilling competition where teams use cunning tactics, feign positions, and master negotiation art in strategic face-offs, all within a ticking clock.

**STRATEGIC FACEOFF**

11 - 12 :30AM  
2 - 4:30 PM

**Nov 3rd**

**MMM Block  
Room 023**

For Queries:  
Sudhan S : +91 6379 248 172





## STARTUP EXPO 2.0

Date : NOVEMBER 4, 2023

Startup Expo 2.0 surpassed the expectations with a foot fall of 4000 where 75 teams from 17 engineering colleges showcased their projects,

The Startup Expo 2.0 was a platform for startups to showcase their innovative products, services, and ideas to a wider audience. It is a one-day event that brings together entrepreneurs, mentors, and students who are interested in entrepreneurship. The Expo was a huge success, with over 4000 visitors to the Incubation Cell ( Our event Venue ). The event featured 75 startups from 17 different colleges encompassing various industries such as healthcare, education, technology, and finance. The startups displayed their products, services, and ideas through interactive booths and presentations.

The Startup Expo 2.0 also provided an opportunity for networking and collaboration among startups and students. The event had 200+ students from other colleges who participated in in this Event and have showcased their prototypes and validated their startup idea

Appeared as articles in mainstream Telugu newspapers like Sakshi and Eenadu.

**NATIONAL INSTITUTE OF TECHNOLOGY**  
Andhra Pradesh

Ministry of Education  
Government of India

75  
आजादी का  
अमृत महोत्सव

INCUBATION  
CELL  
NIT ANDHRA PRADESH

**STARTUP 2.0**  
EXPO 2024

**NIT ANDHRA PRADESH**  
**DATE : 4 NOVEMBER, 2023**

The event is a student startup showcase, aimed at providing students with an opportunity to learn. This will feature student startups from our institute as well as other nearby colleges. The main motto of this event is to educate students about entrepreneurship and innovation by providing an environment to speak out their experiences.

**Register Here :**  
<https://forms.gle/hRMzxDBgCDheXZWu5>

**SCAN**

Participation Certificates will be given to all the Participants

**Contact Us:**  
Jawad : 9618543588  
Kashik : 7066387394

**DEADLINE**  
**1 NOVEMBER, 2023**









**WINNERS**

**ఘనంగా టెక్రియా - 2023 ఆరంభ్**

ఏపీ నిట్ (ఆడేపల్లిగూడెం టూటౌన్), పెంటపాడు, న్యూన్టుడే : విద్యార్థుల మనోవికాసానికి విజ్ఞానం, వినోదం రెండూ ముఖ్యమైనవి ఏపీ నిట్ రిజిస్ట్రార్ పి.డినేశ్ శంకర్ రెడ్డి అన్నారు. ఏపీ నిట్లో రెండు రోజులుగా నిర్వహిస్తున్న టెక్రియా-2023 ఆరంభ్ కార్యక్రమం శనివారంతో ముగిసింది. ఈ సందర్భంగా ఆయన మాట్లాడుతూ విభిన్నమైన ఆలోచనలు ప్రతి విద్యార్థి జీవితంలో భాగం కావాలన్నారు.

ఆకట్టుకున్న స్టార్టప్ ఎక్స్పో.. నిట్ సంస్థలోని ఇన్ఫోవేషన్ కౌన్సిల్ ఆధ్వర్యంలో డీన్ (రీసెర్చ్ అండ్ టెక్నాలజీ) డాక్టర్ జీఆర్కే శాస్త్రి పర్యవేక్షణలో నిర్వహించిన స్టార్టప్ 20 ఎక్స్పో 2024 కార్యక్రమం ఆహూతులను ఆకట్టుకుంది. జిల్లాలోని వివిధ ప్రాంతాలకు చెందిన 17 ఇంజనీరింగ్ కళాశాలల నుంచి మొత్తం 75 బృందాలు తమ ప్రాజెక్టులను ప్రదర్శించారు. ఇందులో ఐదు ఉత్తమ ప్రాజెక్టులను ఎంపికచేసి బహుమతులను అందజేశారు. ఆచార్యులు డాక్టర్ యువరాజు, డాక్టర్ నితీష్, డాక్టర్ వెంకటేశ్వర్లు డాక్టర్ చక్రవర్తి, భారత్ రాజా, డాక్టర్ సురేశ్ న్యాయనిర్ణేతలుగా, ప్రోగ్రామ్ కోఆర్డినేటర్గా ఆసోసియేట్ డీన్



**విజేతలకు బహుమతులు అందజేస్తున్న ఆచార్యులు**  
 డాక్టర్ సుదర్శన్ దీప వ్యవహరించారు. గతేడాది నిర్వహించి కార్యక్రమానికి 14 ఇంజనీరింగ్ కళాశాలల నుంచి 36 బృందాలు రాగా ఈ సంవత్సరం రెట్టింపు స్థాయిలో ప్రాజెక్టులు రావడం విశేషం. నిట్ విద్యార్థుల సంస్థలోని 8 ఇంజనీరింగ్ డిపార్ట్మెంట్లు, 17 క్లబ్ ఆధ్వర్యంలో విద్యార్థులు నిర్వహించిన వివిధ రకాల ప్రదర్శనలు ఆకట్టుకున్నాయి. ఆయా ప్రదర్శనలను, ప్రాజెక్టులను గూడెం చుట్టు పక్కల ప్రాంతాలకు చెందిన వివిధ పాఠశాలలు, కళాశాల విద్యార్థులు ఆసక్తిగా తిలకించారు. కార్యక్రమంలో డీన్లు, విభాగాధిపతులు, ఆచార్యులు పాల్గొన్నారు.

**“ The reach of Startup Expo 2.0 was incredible with receiving articles published praising the one of a kind event “**



# WORLD EDUCATION DAY AWARENESS

Date : 11 NOVEMBER , 2023

In commemoration of National Education Day , IIC & E&I cell conducted an event on “Educating Children in Science and Innovation “ at Saraswathi Vidyalai Prathipadu , a local government school. Our members visited the school and indulged in interacting with the young minds and spreading awareness of education and their role as a student to acquire education and be ready to serve the nation when needed. The student engaged by asking doubts and their thoughts.

As a part of our commitment to we wish to visit few more schools and try to educate the local people around on the importance of education , innovation and entrepreneurship



The banner features several logos and text. At the top left is the National Institute of Technology, Andhra Pradesh logo. To its right is the Saraswathi Vidyalai logo. Below these is the Institute Innovation Council logo, which includes the Ministry of Education Government of India logo and the IIC logo. The central text reads: "In commemoration of National Education Day", "Educating school children on Science and Innovation", and "at Saraswathi Vidyalai". At the bottom, it lists the address: "Prathipadu post, to, Attili - Alampuram Rd, Prathipadu, Andhra Pradesh". There are also logos for the Ministry of Education Government of India and the Institution's Innovation Council (Ministry of HRD initiative).





# ARCADE

Date : February 2 - 3 , 2024

1. A event featuring bunch of interactive and fun games that reminds every hardworking innovator and entrepreneur to take a break and relax once in a while. The fun activities included domino's , lock puzzles , RC car soccer , picture scramble ,Jenga and a lot more fun activities that would put your brain to critical thinking and analyzing to boost its functioning



## WORKSHOP ON PERSONALITY DEVELOPMENT

Date : 22 February , 2024

Guest: Dr. Suresh Naik

Attended by: Dr. Ravikiran Shastri, Dr. P. V. Narasimha, Dr. Karthikeya Dr. Sudarshana Deepa, DEAN STUDENT WELFARE Dr. Veeresh

The session commenced with Dr. Ravikiran Shastri presenting a bouquet of flowers and extending a warm welcome to Dr. Suresh Naik.

Over the course of an hour, Dr. Suresh Naik delved into the profound role of spiritual wisdom and lifestyle in shaping scientific discoveries in ancient India, highlighting their enduring impact on modern scientific advancements in the country. He touched upon the contributions of renowned Indian scientists, whose work was initially marginalized but has since gained recognition in contemporary science. The discussion then shifted towards the significance of incorporating spiritual practices into one's lifestyle for maintaining mental well-being. Dr. Naik provided insights into various practices conducive to holistic health. The session culminated with an engaging Q&A segment, during which attendees posed inquiries on diverse topics, met with articulate responses from Dr. Naik.

Concluding the session, Dr. Suresh Naik extended his gratitude to the distinguished faculty and deans present, fostering a sense of camaraderie and scholarly exchange.



cell

INSTITUTION'S INNOVATION COUNCIL  
(Ministry of HRD Initiative)

Workshop On  
**ATTITUDE & BEHAVIOUR DEVELOPMENT**

With Dr Suresh Naik

M.Tech (NITK) , PhD ( IIT BHU ) social worker and thinker

22 FEBRUARY  
AT 3 PM - 3:30 PM

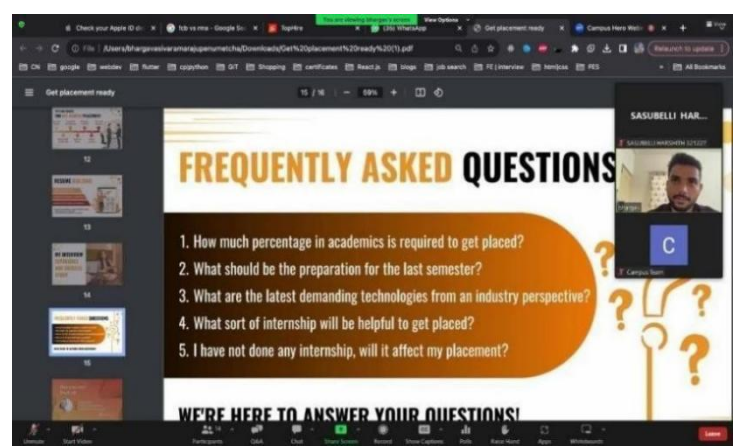
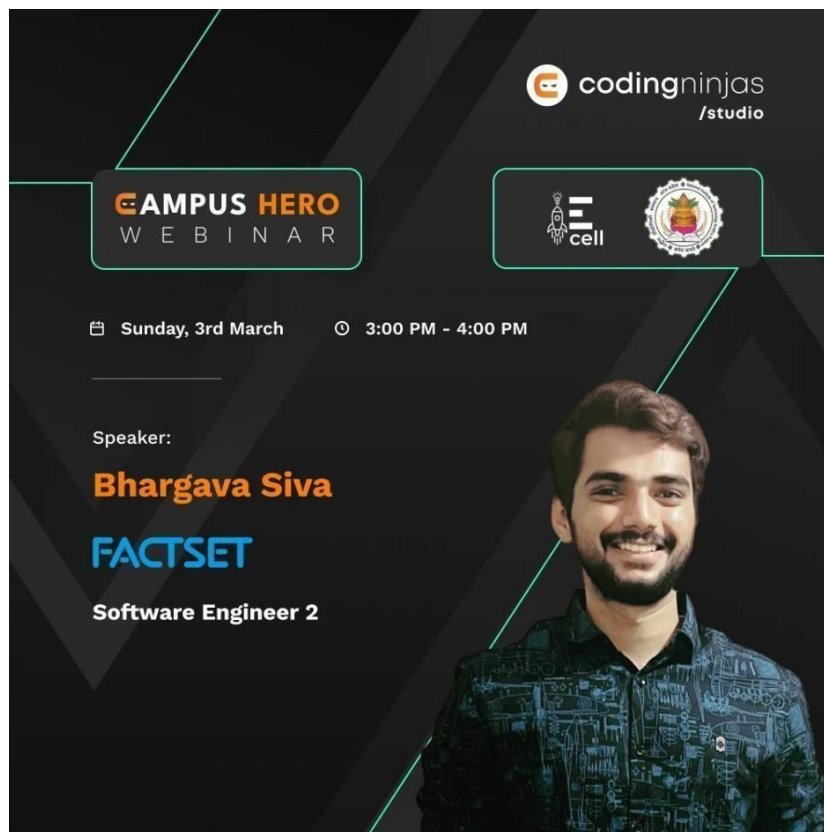
Office Dean R&C  
Central Vista Room 311



# CAREER INSIGHTS WEBINAR

Date : 3 MARCH , 2024

The "Career Insights" webinar, a collaborative effort between Coding Ninjas and the Innovation & Entrepreneurship Cell of NIT AP, provided an invaluable platform for aspiring developers to gain industry expertise and career guidance. The event featured a distinguished Chief Guest, a Software Engineer Level 2 at FactSet, who shared invaluable insights gleaned from their experience in the field. Attendees had the unique opportunity to delve into the intricacies of Software Engineering, learning about the latest trends, essential skills, and career pathways directly from an industry expert. Through interactive discussions and real-world anecdotes, participants gained a deeper understanding of the evolving landscape of technology and the professional opportunities it presents. The webinar served as a beacon of inspiration for students, empowering them to chart their career paths with confidence and purpose in the ever-evolving realm of software development.



# IDEATHON 2024

Date : 13,14 MARCH , 2024

The Ideathon 2024, orchestrated by the Innovation and Entrepreneurship (I&E) Cell of NIT Andhra Pradesh, stood as a beacon of creativity and innovation, inviting participants to embark on a journey of ideation and entrepreneurship. In this competition students participated to showcase their innovative ideas through presentations. These presentations were judged by a panel of subject experts of the institute. The event continued for 2 days , with roughly 40+ students came up to give idea presentations. The judges selected the winners based on the novelty , feasibility , approach and future scope of the ideas.

The winners were distributed prizes and the best ideas were declared which will be soon pitched to the Director of NIT AP in order to sanction funds.

This event has successfully encouraged the young innovators of the campus to come forward to present their innovative ideas and have successfully gained experience in it along with mentorship and support readily available from the institution and the innovation cell.



**IDEATHON 2024**

**Get Ready to Make a Difference**  
Join the Ideathon and submit your ideas to Craft Innovative Solutions for Everyday Challenges!

**Themes:**

- From any field to every corner, let your ideas soar! Join our ideathon and be the catalyst for impactful innovation.

**Prizes:**

- Winners will receive mementos and attractive prizes.
- BEST IDEAS will get funding from the institution!!
- Certificates will be provided to all the participants

**Timeline:**

- 9th March 11:59 PM  
Registration Closes
- 13th/14th March 4-8 PM  
Presentation
- 16th March  
Results!!

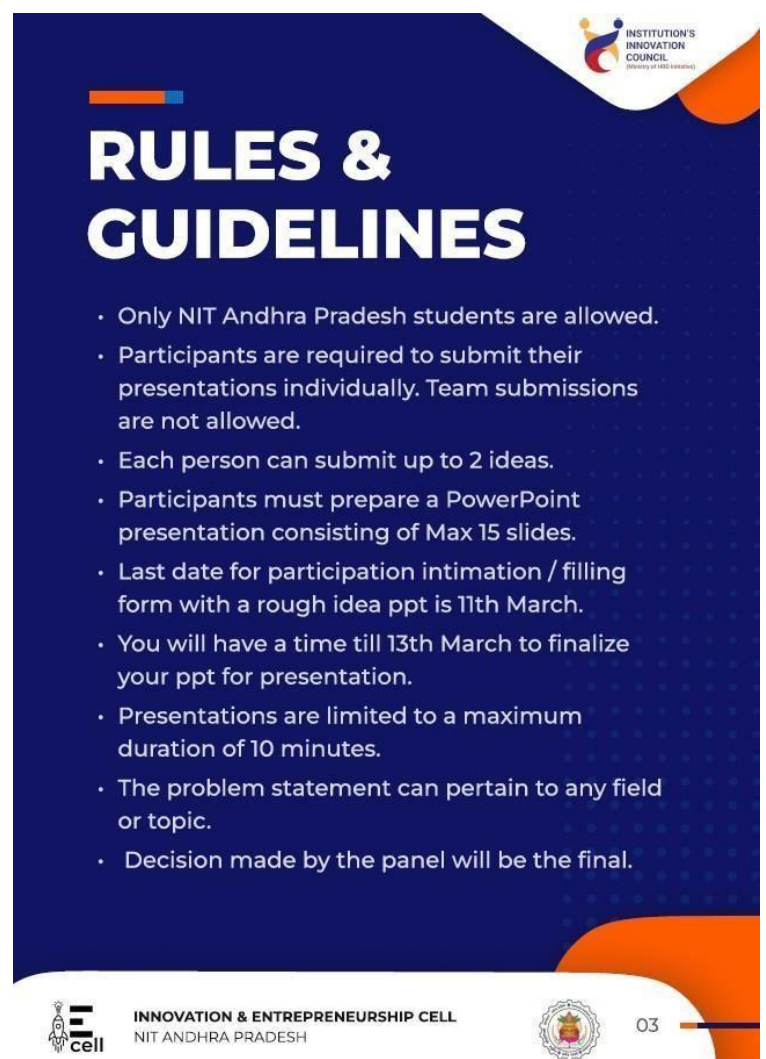
**Registration:**

[SCAN NOW](#)



**Note:**  
Only Individual Participation Allowed

Email: [eicell@nitandhra.ac.in](mailto:eicell@nitandhra.ac.in)  
NATIONAL INSTITUTE OF TECHNOLOGY ANDHRA PRADESH



**RULES & GUIDELINES**

- Only NIT Andhra Pradesh students are allowed.
- Participants are required to submit their presentations individually. Team submissions are not allowed.
- Each person can submit up to 2 ideas.
- Participants must prepare a PowerPoint presentation consisting of Max 15 slides.
- Last date for participation intimation / filling form with a rough idea ppt is 11th March.
- You will have a time till 13th March to finalize your ppt for presentation.
- Presentations are limited to a maximum duration of 10 minutes.
- The problem statement can pertain to any field or topic.
- Decision made by the panel will be the final.

**INNOVATION & ENTREPRENEURSHIP CELL**  
NIT ANDHRA PRADESH

03







## WINNERS OF IDEATHON 2024



S No	Name of the Participants	Title
1	Akash Patel	Plat Exam Private Limited-Olympiad Exam and JEE mentoring
2	Chirag Agarwal	Digitization-Application for college management and student
3	Harshitha	Grower Gig from Field Fruition
4	Mayank Kumar Sain	Design of Efficient Electric Vehicle Supply Equipment for Dc Fast Charger
5	Soumyadip Das	Bridging the Gap - AI & IoT Powered Assistive Technology for Learning Disabilities
6	Varanasi L V S S S Sathveek	Textile Waste Management
7	Chaitanya Pullagura	PS: Development of NIT AP: Mess App
8	Krishna Tayal	PLACE ME -Centralized platform for High-quality, freely accessible educational resources.
9	Regulagedda Venkata Sai ranav	Sampoorna Arogya Web: 3.0 Upi for Your Health Data



# “The success and vision of Ideathon 2024 resonated as articles in mainstream telugu newspapers ”

## చరిత్రలో నిలిచే ఆవిష్కరణ రూపకల్పనకు పాటుపడ



**తాడేపల్లిగూడెం మార్చి 15 ప్రభు స్టూన్:** దేశ నిర్మాణంలో యువతరానిదే కీలక పాత్ర అని, విద్యార్థులు చరిత్రలో చిరస్థాయిగా నిలిచిపోయే ఆవిష్కరణల రూపకల్పనకు పాటుపడాలని ఏపీ నిట్ రీసెర్చ్ అండ్ కన్సల్టెన్సీ డీన్ డాక్టర్ జి.ఆర్.కే. శాస్త్రి

సూచించారు. నిట్ ఇంచార్జ్ డైరెక్టర్ డాక్టర్ బి.ఎన్.మూర్తి ఆధ్వర్యంలో రిజిస్ట్రార్ డాక్టర్ పి.డి.నెమ్ శంకర్ రెడ్డి పర్యవేక్షణలో సంస్థలోని ఇన్స్టిట్యూట్ ఇన్స్టిట్యూట్ సహకారంతో రెండు రోజులుగా నిర్వహిస్తున్న ఐడియా థాన్ - 2024 కార్యక్రమం శుభ్రవారం ముగిసింది. ఈ సందర్భంగా నిర్వహించిన కార్యక్రమంలో శాస్త్రి మాట్లాడుతూ విద్యార్థుల్లో దాగి ఉన్న వైజ్ఞానిక ప్రతిభను వెలికితీసేందుకు ఇటువంటి కార్యక్రమాలు ఎంతగానో దోహదపడతాయని చెప్పారు. స్పృహాత్మక ఆలోచనలతో ప్రజలకు మేలు చేసే కొత్త ప్రాజెక్టులను చేపట్టాలని, ఆలోచనలకు సాన పెడితే అద్భుత ఆవిష్కరణలు ఉపిరి పోసుకుంటాయని తెలిపారు. విభిన్న ఆలోచనలతో ముందుకొచ్చే విద్యార్థులను సంస్థ ఎల్లప్పుడూ ప్రోత్సహిస్తుందని, విద్యార్థులు ఆ దిశగా కృషి చేయాలని వివరించారు. ప్రజెంటేషన్లు ఇలా...

కార్యక్రమంలో పాల్గొన్న 40 మంది విద్యార్థులు తమ ప్రాజెక్టులను పవర్ ప్రజెంటేషన్ ద్వారా తెలియజేశారు. వాటిలో కొన్ని ఇలా ఉన్నాయి. రైతులు, దివ్యాంగులు పడుతున్న అవస్థల నివారణ, ఉపయోగించిన వస్త్రాలు వ్యధాకాకుండా, ఆ వస్త్రాలను తిరిగి మళ్ళీ ఉపయోగించుకునేలా, విద్యుత్ వాహనాలకు త్వరగా ఛార్జింగ్ ఎక్వేలా, ఆకాశంలో డ్రోన్ల తేలికగా ఎగిరేలా, మెన్ లో ఆహారం వృధాకాకుండా, వాహనాలు ప్రమాదాలబారిన పడకుండా తీసుకోవాల్సిన జాగ్రత్తలు వంటి విషయాలపై యాన్ లు, ఆవిష్కరణలకు కృషి చేస్తున్నామని పలువురు విద్యార్థులు తెలియజేశారు. ఈ కార్యక్రమంలో డీన్ స్టూడెంట్స్, వెస్టర్ డాక్టర్ జీ.బి.వీరేష్ కుమార్, ఆచార్యులు డాక్టర్ వి.నందీష్, డాక్టర్ శ్రీ ఫణికృష్ణ కర్ల, డాక్టర్ నగేష్ భట్టు, డాక్టర్ యువరాజు, డాక్టర్ నరసింహారావు, డాక్టర్ సుదర్శన దీప తదితరులు పాల్గొన్నారు.

తనకు శిక్షా సాధన అయినది సాధిస్తాం

## చరిత్రలో నిలిచిపోయే ఆవిష్కరణల రూపకల్పనకు పాటుపడాలి

తాడేపల్లిగూడెం: ఉదయం 9:30: మార్చి 15: దేశ నిర్మాణంలో యువతరానిదే కీలక పాత్ర అని, విద్యార్థులు చరిత్రలో చిరస్థాయిగా నిలిచిపోయే ఆవిష్కరణల రూపకల్పనకు పాటుపడాలని ఏపీ నిట్ రీసెర్చ్ అండ్ కన్సల్టెన్సీ డీన్ డాక్టర్ జి.ఆర్.కే. శాస్త్రి మానించారు. నిట్ ఇంచార్జ్ డైరెక్టర్ డాక్టర్ బి.ఎన్.మూర్తి ఆధ్వర్యంలో రిజిస్ట్రార్ డాక్టర్ పి.డి.నెమ్ శంకర్ రెడ్డి పర్యవేక్షణలో సంస్థలోని ఇన్స్టిట్యూట్ ఇన్స్టిట్యూట్ సహకారంతో రెండు రోజులుగా నిర్వహిస్తున్న ఐడియా థాన్ - 2024 కార్యక్రమం శుభ్రవారం ముగిసింది. ఈ సందర్భంగా నిర్వహించిన కార్యక్రమంలో శాస్త్రి మాట్లాడుతూ విద్యార్థుల్లో దాగి ఉన్న వైజ్ఞానిక ప్రతిభను వెలికితీసేందుకు ఇటువంటి కార్యక్రమాలు ఎంతగానో దోహదపడతాయని చెప్పారు. స్పృహాత్మక ఆలోచనలతో ప్రజలకు మేలు చేసే కొత్త ప్రాజెక్టులను చేపట్టాలని, ఆలోచనలకు సాన పెడితే అద్భుత ఆవిష్కరణలు ఉపిరి పోసుకుంటాయని తెలిపారు. విభిన్న ఆలోచనలతో ముందుకొచ్చే విద్యార్థులను సంస్థ ఎల్లప్పుడూ ప్రోత్సహిస్తుందని, విద్యార్థులు ఆ దిశగా కృషి చేయాలని వివరించారు. ప్రజెంటేషన్లు ఇలా.... కార్యక్రమంలో పాల్గొన్న 40 మంది



విద్యార్థులు తమ ప్రాజెక్టులను పవర్ ప్రజెంటేషన్ ద్వారా తెలియజేశారు. వాటిలో కొన్ని ఇలా ఉన్నాయి. రైతులు, దివ్యాంగులు పడుతున్న అవస్థల నివారణ, ఉపయోగించిన వస్త్రాలు వ్యధాకాకుండా, ఆ వస్త్రాలను తిరిగి మళ్ళీ ఉపయోగించుకునేలా, విద్యుత్ వాహనాలకు త్వరగా ఛార్జింగ్ ఎక్వేలా, ఆకాశంలో డ్రోన్ల తేలికగా ఎగిరేలా, మెన్ లో ఆహారం వృధాకాకుండా, వాహనాలు ప్రమాదాలబారిన పడకుండా తీసుకోవాల్సిన జాగ్రత్తలు వంటి విషయాలపై యాన్ లు, ఆవిష్కరణలకు కృషి చేస్తున్నామని పలువురు విద్యార్థులు తెలియజేశారు. ఈ కార్యక్రమంలో డీన్ స్టూడెంట్స్, వెస్టర్ డాక్టర్ జీ.బి.వీరేష్ కుమార్, ఆచార్యులు డాక్టర్ వి.నందీష్, డాక్టర్ శ్రీ ఫణికృష్ణ కర్ల, డాక్టర్ యువరాజు, డాక్టర్ నరసింహారావు, డాక్టర్ సుదర్శన దీప తదితరులు పాల్గొన్నారు.

సంప్రదించే వస్త్రాలు దరించి పలు సాంస్కృతిక కార్యక్రమాలు నిర్వహించారు. చిన్నారల సృష్టి ప్రదర్శనలు ఆకట్టుకున్నాయి.

**ఆవిష్కరణలపై దృష్టి సారించండి**

**తాడేపల్లిగూడెం అర్బన్, స్టూడెంట్స్:** చరిత్రలో నిలిచే ఆవిష్కరణల రూపకల్పనకు పాటుపడాలని ఏపీ నిట్ రీసెర్చ్ అండ్ కన్సల్టెన్సీ డీన్ డాక్టర్ జి.ఆర్.కే. శాస్త్రి పేర్కొన్నారు. స్థానిక ఏపీ నిట్ ప్రాంగణంలో ఐడియా థాన్-2024 కార్యక్రమం శుభ్రవారం నిర్వహించారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ వైజ్ఞానిక ప్రతిభ వెలికితీసేందుకు ఇటువంటి కార్యక్రమాలు ఎంతగానో దోహదపడతాయన్నారు. ప్రజలకు మేలు చేసే కొత్త ఆవిష్కరణలు విద్యార్థులు రూపొందించాలని సూచించారు. ఆలోచనలకు సానపెడితే అద్భుత ఆవిష్కరణలు ఉపిరి పోసుకుంటాయని పేర్కొన్నారు. కార్యక్రమంలో ఆచార్యులు, విద్యార్థులు పాల్గొన్నారు.

**IN THE COURT OF SENIOR CIVIL JUDGE, TANUKU**  
E.A. 124/2022 In E.P.No.19/2005 In O.S.No.140/1989

# ADVANCED MARKETING WEBINAR ON TEXT MINING

Date : 15 March , 2024

The "Advanced Marketing Webinar on Text Mining" by I&E Cell NIT Andhra Pradesh featured Dr. Abhishek Borah, an ISB Hyderabad graduate, former McKinsey Analyst, and current INSEAD Business School Professor. With over 8.5k LinkedIn followers and authorship of "Mine Your Language," Dr. Borah's expertise was evident.

Attendees learned about text mining's applications in marketing, including sentiment analysis and natural language processing. Dr. Borah's dynamic presentation style, coupled with real-world case studies, made complex concepts accessible. Interactive Q&A sessions allowed for deeper exploration.

The webinar equipped participants with practical insights into leveraging text mining for marketing strategies. It underscored the importance of staying updated in the evolving marketing landscape. This collaboration between I&E Cell NIT Andhra Pradesh and Dr. Borah showcased a commitment to empowering professionals with cutting-edge knowledge.

**I and E Cell**  
Andhra Pradesh

National Institute of Technology  
Andhra Pradesh

# Advanced MARKETING WEBINAR

**Start From**  
06:00 pm

**Friday**  
15 March, 2024

**Speaker:**  
**Dr. Abhishek Borah**  
Associate Professor  
at INSEAD, France

**Online**  
Webinar

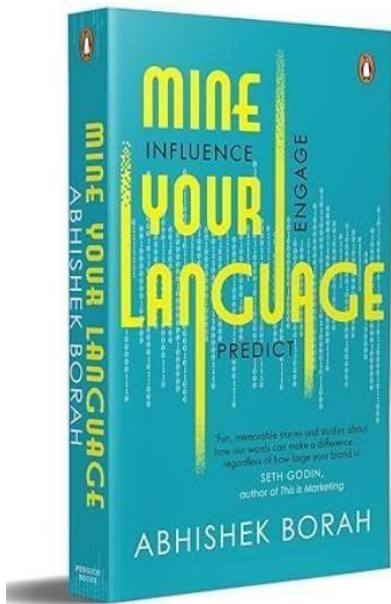
ISB McKinsey & Company

**TEXT MINING**

**REGISTER**

[e\\_cell\\_nitandhrapradesh](#)





**“MINE YOUR LANGUAGE”**  
**A Book by Abhishek Borah**  
**A giveaway was held for the book**  
**among the organizers thanks to the**  
**author**

Abhishek Borah (Presenting)

## Contagious

WHY THINGS CATCH ON

Want to get more word of mouth? Help your product or idea to catch on? The same six principles drive all sorts of things to become popular, from consumer products to policy initiatives. Follow these key STEPPS (or as many of them as possible) to craft contagious content.

S

T

E

P

P

S

SOCIAL CURRENCY	TRIGGERS	EMOTION	PUBLIC	PRACTICAL VALUE	STORIES
People care about how they look to others. They want to seem smart, cool, and in-the-know. So be sure to find the irresistibility. (Will It Blend?) and make people feel like insiders (Please Don't Tell).	Top-of-mind means tip-of-tongue. So consider the context (Rebecca Black) and grow your habit so that people are frequently triggered to think about your product or idea.	When we eat, we share. Emotional content often goes viral (United Breaks Guitars, Susan Boyle). So focus on feelings rather than function. And handle the fire using high arousal emotions.	Built to show, built to grow. The more public something is, the more likely people will imitate it. Design products and initiatives that advertise themselves (red Insoom shoes) and create some visible behavioral residue. (Learning bracelets).	News you can use. Useful things get shared. So highlight incredible value. (Rule of 100) and package knowledge and expertise so that people can easily pass it on. (Can stacking video).	Information travels under what seems like little chance. Stories are verbs. So build a Trojan horse. A narrative or story that people want to tell (Jared from Subway) which carries you idea along for the ride.

For more information and resources, go to [www.jonab Berger.com](http://www.jonab Berger.com).

6:32 PM | Advanced Marketing Webinar On Text Mining | I&E ...

Vikram Sable

TEJENDRA VIJAYVARGIYA

SRIKRISHNAN R 521245

Vipul Yadav

Abhishek Borah

Devam V

M 7 others

I&E-Cell NIT Andhra Prad...

## PERSONAL FINANCE WEBINAR ( in collaboration with Zerodha)

Date : 16 March , 2024

The "PERSONAL FINANCE WEBINAR" organized by the I&E Cell NIT Andhra Pradesh in collaboration with ZERODHA, one of the top finance companies, was an exceptional opportunity for participants to delve into the intricacies of financial management. Hosted online, this exclusive webinar featured Salman Quraishi, the Sales Head at ZERODHA, as the keynote speaker.. Salman Quraishi, a seasoned expert in the field, commenced the session with a warm welcome, setting the tone for an engaging and informative discussion.

Salman Quraishi's expertise shone as he effortlessly explained complex financial concepts, ensuring accessibility for all attendees. Topics ranged from basic money management to advanced investment strategies. Through real-life examples, he highlighted the importance of budgeting, saving, and wise investing, empowering participants to make informed decisions.

The collaboration between the I&E Cell NIT Andhra Pradesh and ZERODHA proved to be a resounding success, exemplifying the power of partnerships in driving education and empowerment in the realm of personal finance. As participants logged off, they carried with them not just information, but inspiration to take charge of their financial destinies.

The poster features the I&E Cell logo (a stylized 'E' with a rocket) and the NIT Andhra Pradesh emblem. The main title is "PERSONAL FINANCE WEBINAR" in large blue letters. Below it, it says "GOOGLE MEET" with a location pin icon. The date and time are "MARCH 16TH" and "5:15 PM" respectively, with a calendar and clock icon. A yellow banner identifies the speaker as "SALMAN QURAISHI -Sales Head, ZERODHA". A "JOIN NOW" button is at the bottom left. A photo of Salman Quraishi is on the right, with a Zerodha logo at the bottom right.



Salman Quraishi (Presenting)

## Why learn about Personal Finance?

- Financial Security & Independence
- Making Informed Decisions
- Avoiding Debt & Financial Pitfalls
- Preparation for Life's Uncertainties
- Empowerment and Control.

*Being good with your money gives you control, like being the captain of your own ship. You'll feel more confident and less stressed about money issues.*

5:33 PM | vjs-wiut-zkt

Vipul Yadav, Salman Quraishi, Login to Nick, SIDDHESH SATCHIDA..., MOHAMMED NAVEE..., Deepak Dahinwal, 12 others, I&E-Cell NIT Andhra P...

Salman Quraishi (Presenting)

coin | ZERODHA

Search for Mutual Funds: Watchlist

### Axis ELSS Tax Saver Fund

Direct · Growth · Equity - ELSS

Current NAV: ₹90,166.4 (-0.12%)

CAGR: +35.78% (1 Year)

Min. Investment: ₹500.00 | AUM: ₹34,025.16 Cr.

Exit load: 0% | Expense ratio: 0.78%

Axis ELSS Tax Saver Fund Performance Chart (2014-2024): The chart shows a steady upward trend in the fund's value over the decade, starting around ₹20,000 in 2014 and reaching approximately ₹80,000 by 2024, with some volatility in the later years.

5:56 PM | vjs-wiut-zkt

Vipul Yadav, Salman Quraishi, Login to Nick, SIDDHESH SATCHIDA..., Saheli Shome, Deepak Dahinwal, 13 others, I&E-Cell NIT Andhra P...

Salman Quraishi (Presenting)

## Insurance

- Life Insurance
- Medical Insurance

ditto

Health Insurance · Life Insurance · Claims · Covers · Buy Insurance · Helpline

**Insurance made easy**

With ditto, you get the best advice on insurance. Understand your policy, get answers to your burning questions, and buy insurance, all at the same place.

5:48 PM | vjs-wiut-zkt

Vipul Yadav, Salman Quraishi, Login to Nick, SIDDHESH SATCHIDA..., Saheli Shome, VIKRAM SABLE NITAP, 13 others, I&E-Cell NIT Andhra P...